

Privacy statement

VIKING bookings B.V. ("VIKING"; "we"), established in the Netherlands, provide services to the visitors of our website ("you"). Our services consist of the provision of software with which our clients can computerize their planning (the "Services"). We process personal data in the context of these Services.

VIKING considers the diligent processing of personal data extremely important. Personal data is processed and secured with care. During processing, we comply with the requirements of the general data protection regulation, hereinafter also referred to as "GDPR". The present Privacy Statement stipulates how we collect and use your data, in accordance with GDPR.

In this Privacy Statement we explain what personal data we collect and use, and the purpose for which we do. We advise you to read this Privacy Statement with attention. This Privacy Statement regards our website, <https://www.vikingbookings.com/>, related websites, and our Services.

Use of personal data

If you make use of websites and related Services offered by VIKING, you may share personal data with us. We collect and make use of personal data which you, or your company, share with us directly. We will not use the personal data for other purposes than those which are described in the present statement, unless you have given your permission to do so in advance.

Types of collected data

In case you make use of our Services, we may collect the following data:

- Personal identification data: name, last name;
- Contact information: address, e-mail address, phone number;
- Payment information; VAT number, Bank account number;
- Pictures by which you may be identified;
- Other information you voluntarily decide to share with us: social media accounts, login ID, IP address, feedback, and opinions.

Grounds for processing

We generally process your personal data for the following purposes:

- Registration and verification/authentication of users of the Services;
- Communication between VIKING and website visitors;
- Preparation and forwarding of invoices
- Spam prevention;
- The forwarding of newsletters by e-mail;
- Analysis of statistics and the optimization of the Services.

We collect your personal data on grounds of legitimate interests or of your consent which you can withdraw at any time.

Retention of personal data

We keep your personal data for as long as is necessary to achieve the goals of this Privacy Statement. We generally retain the personal data of the visitors to our website for 24 months.

The personal data you provide for the purpose of a Service for as long as the legal obligation to keep records is effective (7 years).

Your rights

You have the right to peruse the information we process. You can contact us directly, if you want. We will make sure you receive a copy of the data we process with regard to you. We may need to verify your identity before we can comply with your request. If you believe that the information provided with regard to you which we process is not correct, you can contact us to have the information updated. You also have the right to object to the processing of data. If you want us to remove the information, you can let us know at any time. You can contact us whenever you want with these requests. We will always respond in time, in full conformity with GDPR. In case you are not satisfied with the answer you are given; you may file a complaint with the relevant supervisory body.

Sharing with others

We will not share your information with others without your consent, unless it is necessary in the context of the implementation of the agreement which you, or your organization, have concluded with us, or unless it is a legal obligation.

This information is (exclusively) provided to a third party which cooperates with VIKING for the implementation of the Service or which provides support services for the implementation of the Service. This Personal Data may only be used by that third party for the purpose of the Service of VIKING. VIKING stipulates the arrangements it makes with these third parties regarding the Personal Data contractually.

Transfer of personal data

To achieve the purposes described in this Privacy Statement, we may transfer your data outside the EEA. If this is the case, we will take the right measures to ensure that personal data will be well protected.

Analytics

Data you provide may be saved to generate statistical analyses, including through Google Analytics. These statistics will be used to optimize the Services. Wherever possible, we will pseudonymize this data.

Cookies

We want to be able to offer you relevant and personal information in a user-friendly manner. For that purpose, we apply different types of cookies on our websites. We place cookies, for instance, which are necessary for the functioning of the website. This may regard the possibility to react, the functioning of spam filters, the playing of video, and the use of caching to make the website faster. We also use analytical cookies which do not breach your privacy.

Google Analytics

VIKING makes use of Google Analytics to collect data on visitors to our website and to check how effective our marketing campaigns are. This data does not contain personal data and we have taken measures to ensure that this data is used in a privacy friendly manner:

- We have concluded a processor agreement with Google. It establishes that Google exclusively acts as processor in the context of the processing of the personal data of our website visitors
- Your IP address is transmitted in anonymized form by masking the last octet of the IP address
- It is not permitted to Google to use the obtained information for other Google services in combination with Google Analytics cookies
- The standard setting for sharing data with Google is disabled
- Data of Google Analytics cookies is forwarded in a secure (encrypted) manner

Cookies are generally saved for the duration of the (browser) session. Furthermore, your IP address may be stored in the log files of our web server in case you use our Services. This is necessary to be able to manage and secure our Services in the right way. We do not use your IP address to follow or register your on-line behavior. Most of the time, we are not able to link your IP address to your name, address, or other identifying information, except in case you provide such information to us yourself and continue to make use of the same IP address.

Other cookies

We apply Facebook and Google Ads conversion and remarketing cookies.

Security

We make sure that your personal data is protected against loss or illegitimate processing. We have taken, amongst other steps, the following technical and organizational measures:

- Logical access control, use of passwords;
- Transfers only through SSL;
- Organizational measures for access security;
- Security of network connections via Transport Layer Security (TLS) technology;
- Confidentiality obligation for employees and engaged third parties.

Websites and Services of third parties

Our Services comprise activities which are related to the provision of software with which our clients are able to computerize their own planning. Our clients determine what kind of data they collect on or through their software. We only process such data on behalf of our clients. If you have any questions about the information our clients collect on or through their software, you can contact the organization which is the owner of the planning software. Our clients determine what other services or plug-ins they use. This Privacy Statement is not applicable to such other services or plug-ins, nor to third party websites which are visited through links. We cannot guarantee that these third parties will handle your personal data securely and reliably. We advise you to read the privacy statements of those third parties.